

JON SHATFORD BUSINESS SUPPORT SERVICES NEWSLETTER



'LOOKING AFTER THE BOOKS SO YOU CAN GET ON WITH THE PARTS OF YOUR BUSINESS YOU LOVE.'

OUTSOURCING

OUTSOURCING IS A BUSINESS PRACTISE, IN WHICH A COMPANY HIRES A THIRD PARTY TO PERFORM TASKS, HANDLE OPERATIONS OR PROVIDE SERVICES FOR THE COMPANY. THE OUTSIDE COMPANY OR SERVICE PROVIDER THEN ARRANGES FOR ITS OWN WORKERS OR SYSTEMS TO PERFORM A PARTICULAR TASK THAT THE BUSINESS REQUIRES.

Q: What can I outsource for my business?

A: Small businesses can outsource many parts of their daily functions; in fact it can often help to scale the business by doing so. Common areas in business that are outsourced are; accounts, through using an accountant or bookkeeper you can save a lot of time and prevent errors. IT, you can rely on professionals to troubleshoot problems and set up equipment that in-house might not have the knowledge to do so. Customer service, if you don't have the staff or perhaps people are away this is very helpful, especially the likes of call answering. HR, having firms that specialize in managing insurance and benefits, recruiting and employee training. Marketing, some small businesses may not know the best ways they can put themselves out there, marketing professionals can help promote the business in a way that is going to be of maximum benefit, which also saves the business time.

Q: What are the pros of outsourcing?

A: There are many reasons why a business may choose to outsource a particular task, job, or process. Some of the recognised benefits of outsourcing include:

1. Increased efficiency
2. Controlled costs
3. Access to skill or resources
4. Expert input
5. Reduction in staff issues



Not all areas in a particular business are best outsourced, so it's always worth looking to see which in-house areas are working well, before looking at parts that could be better outsourced.



HUNGERFORD NETWORKING DATES

So now having hosted two networking events here in the office, with great success, we would now like to make this a regular monthly occurrence. Our next three networking events will be 11am – 1pm on Thursday 7th September, Thursday 5th October, Thursday 2nd November & Thursday 7th December. We have created events on Eventbrite, where you can sign up to one of our free networking events – links are below.

Thursday 7th September -

<https://www.eventbrite.com/e/hungerford-business-networking-september-tickets-696539718047?aff=oddtcreator>

Thursday 5th October -

<https://www.eventbrite.com/e/hungerford-business-networking-october-tickets-696542656837?aff=oddtcreator>

Thursday 2nd November -

<https://www.eventbrite.com/e/696545906557?aff=oddtcreator>

Thursday 7th December -

<https://www.eventbrite.com/e/hungerford-business-networking-december-tickets-696551573507?aff=oddtcreator>

OUR TRAINING SERVICES

We know that not everyone is familiar with using their accounting software and how to get the best out of it, so we offer training sessions for the likes of QuickBooks, Sage, Xero and Excel. We also offer training for the likes of Payroll, VAT, RTI and other employer tasks.



1 YEAR IN WESSEX HOUSE



It's been almost an entire year since Jon and the team made the decision to move to the lovely top floor office of Wessex House in Hungerford High Street. This has enabled us to offer meeting facilities, host business networking events and make our services available to even more clients. We would love to invite as many of you as possible to join us for drinks and nibbles to celebrate our 1 year anniversary here in the office. We will confirm a date in September and email you directly when we know what that is.

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