

JON SHATFORD BUSINESS SUPPORT SERVICES

NEWSLETTER

JUNE 2024



'LOOKING AFTER THE BOOKS SO YOU CAN GET ON WITH THE PARTS OF YOUR BUSINESS YOU LOVE.'

'OLDERPRENEURS'

Many people believe that entrepreneurship is a venture reserved for the young and energetic. However, the truth is that age should never be a barrier to pursuing your dreams and starting a business. Some of the most successful entrepreneurs didn't start their business until they were over 50 years old. With their wealth of experience, 'olderpreneurs' can often be in a more stable financial situation and therefore able to invest in a business with more time to devote to it.

Here are some benefits of starting a business later in life:

- Personal and professional experience - Older entrepreneurs may be more highly qualified in their industry.
- Stronger financial health - People over 50 may be more financially stable than their younger counterparts.
- A great network - Another advantage to being an 'olderpreneur' is a great network of contacts and potential customers.
- More certain of an idea or passion - More mature new business owners may also benefit from being less susceptible to the critical opinions of others and having a clearer idea of their end goal.



IT'S NEVER TOO LATE TO START A BUSINESS, SO WHAT'S STOPPING YOU?

D DAY CELEBRATIONS IN HUNGERFORD

In Hungerford, there will be a D-Day 80 commemoration and celebration over this last weekend of June. There will be parades, talks and exhibits surrounding WW2. Please follow the link for Hungerford Town Councils Facebook page where you will find full details and timings of events happening over the weekend.

<https://www.facebook.com/HungerfordTown>

FOCUSING ON AREAS OF TOP PRIORITY IN BUSINESS

As a business owner, you must constantly juggle and shift priorities. This includes overseeing employees, marketing your product and services, supplying funding to your business, staying profitable and more. Attending to critical elements first will ensure that your business operates efficiently and effectively, enabling you to maintain your competitive advantage and achieve your objectives. It's always worth asking your accountant which areas should be top priority based on your company's financial position, as you may discover that some of your main tasks weren't as urgent as you initially thought.

MEETING ROOM



We have spaces available in July/August for bookings for both our meeting room and hot desk. Whether you're seeking a quiet spot for focused work or planning an off-site meeting, our co-working spaces could be a great solution. Please email Harriet at hello@jonshatford.co.uk if you'd like more information or to make a booking.

Are you looking for a space to take your clients? Do you sometimes require off site meetings? Or are you struggling to find some privacy working from home? Booking out our meeting room could be a great solution.

- Unlimited tea and coffee
- Optional catering services
- Free wifi
- Quiet and safe space
- Local parking available
- Central location

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