

# JON SHATFORD BUSINESS SUPPORT SERVICES NEWSLETTER



*'LOOKING AFTER THE BOOKS SO YOU CAN GET ON WITH THE PARTS OF YOUR BUSINESS YOU LOVE.'*

## MEASURING YOUR GOALS FOR THE YEAR

Now we are well into 2024, it's a good idea to maybe go back and look at some of the goals you made back in January. Are you on track to reach your business goals and have you set out road maps on how to achieve them? Here are two ways that you can track and measure your goals.

1. Progress meetings - Regular progress meetings give team members a chance to discuss goal progress, share updates, and address challenges or roadblocks. These meetings can be held daily, weekly or monthly, depending on the nature of your goals and the pace of your business. It's also a constant reminder for everyone to stay focused and motivated to achieve the goal that was initially set out.
2. Create deadlines - Breaking goals down into smaller milestones with specific deadlines helps maintain momentum. By setting and monitoring milestones, teams can stay focused on achieving their goals while also celebrating those all-important wins along the way.

## MARIE CURIE GREAT DAFFODIL APPEAL

The Marie Curie Great Daffodil Appeal is an annual fundraising campaign organized by the Marie Curie charity. It involves the sale of daffodil pins and various events to raise funds to support individuals and families living with terminal illnesses.

Ways in which you can get involved:

- Purchase a Daffodil Pin: Look for volunteers selling daffodil pins in your local area and purchase one to wear as a symbol of support.
- Organize or attend Fundraising Events: Many events, such as charity walks, and bake sales are organized to raise funds during the appeal. Consider attending or hosting one in your community.
- Donate Online: Visit the Marie Curie website to make a donation online, which goes directly to providing care for those in need





**2023 - 2024**

## **STAY ON TOP OF YOUR ACCOUNTS**

As we move closer towards the end of the tax year at the beginning of April, it's a good idea to get your accounts in line for 23-24, rather than waiting until the deadline next year. The sooner you get your accounts to your accountant, the sooner they can calculate your tax and then you can budget to clear it - gone are the days of 31st of January tax returns!

## **NETWORKING**

Our February Networking event was our busiest yet with lots of new faces and regular attendees present. To make our events more available to other businesses, we want to make sure our timings are suitable for the majority of people. Currently we start at 11am and finish at 12:30pm, however we appreciate some people would prefer an earlier start. We would love to hear your thoughts, email Harriet at [hello@jonshatford.co.uk](mailto:hello@jonshatford.co.uk).

Next event is on Thursday 7th March

Please use link below to get your free ticket.

<https://www.eventbrite.com/e/hungerford-business-networking-march-tickets-790129447447>

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